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Oklahoma City Daily Oklahoman and Oklahoma Times, 10-26:73
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Pacific Northwest Newspaper Advertising Executives Assn., 11-23:30
Parent's Magazine Youth Group Achievement, 9-21:70
Pennsylvania Motor Truck Assn., 12-7:42
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Prizes for Meritorious Public Service over a period of forty years, 12-7:13; 12-14:54; 12-21:46; 12-28:44
Probers tell lessons of stories, 7-20:60
Rodgers Journalism, Ted V., 7-13:66; 9-7:62
Sigma Delta Chi:
Courage in Journalism, 10-26:36; 11-9:13
Fort Worth (Tex.) news story of 1956, 7-20:41
Texas Newspaperman for 1957, 10-12:92
Silurians, Society of, 11-9:56; 11-16:74
Southern Assn. of Nieman Fellows travel grants, 12-7:46
Star of Solidarity by the Republic of Italy, 9-28:50
Suffrin, Harry, "Scholarship in Advertising," 8-17:32
Supple, James O., 7-20:43
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Theta Sigma Phi, 7-6:28
Tobe "Retailer of the Year," 12-14:26
Trans World Airlines, 12-28:51
Vaughn Journalism, 8-31:48
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Bagby, Robert, joins Ridder-Johns, 10-12:24
Baggs, William C., 8-10:50
Baker (Ore.) Democrat-Herald sold, 7-6:10
Ball, James B., 9-14:53
Baltimore Afro-American, 9-14:86; 12-28:45
Baltimore News-Post and Sunday American:
Election, 9-28:61
Novelist on daily's staff, 11-2:36
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Thanksgiving edition, 12-7:16
Townes named managing editor, 11-16:62
Baltimore Sun:
Six more Linotypes, 7-13:62
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Baltimore Union News, Newspaper Week stunt, 10-12:16; 11-2:26; 11-30:26; 12-28:49
Barker, A. R. (Bob), 12-21:30
Barnes, Harold S., moves shop, 8-24:75
Barnett, Stanley P., retires, 9-7:56
Barnhart, Clifford W., 8-10:16
Baron, Sydney S., to probe Galindez mystery, 7-27:15
Barringer, Henry G., retires, 7-13:32
Barton, Bruce, 7-13:15
Bassett, James, 11-2:60
Baumgardner, Ray, honored, 11-2:64
Baumiller, Edward L., 12-14:36
Bauml, Sylvester (Lester), 12-21:38
Beaman, J. Frank, 7-13:30
Beatty, Albert R., 11-23:24
Beaubien, Phil F. de, 10-19:71
Beaver Valley (Pa.) Times, "Royal Brush Off," 9-28:61

Bedford (Ind.) Daily Times-Mail, goes to nine columns, 8-31:16
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Augsburger, 8-17:56
Bavarian Brewing Co., 7-20:26
Budweiser, 10-12:24
Goebel Brewing Co., 9-14:18
Gretz Brewing Co., William, 12-14:26
Krueger Brewing Co., G., 7-6:24; 9-21:20
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Ruppert, Jacob, 11-30:37
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Beetle, David H., 10-12:49; 12-21:24
Beloit (Wis.) Daily News, press enlarged, 8-10:62; 10-12:59
Beman, Lewis T., to Cincinnati Enquirer, 9-28:83
Bend (Ore.) Bulletin, flatbed to rotary, 8-10:53
Bennett, Charles O., 12-21:41
Bennett, Maurice E., Jr., 11-9:42
Berlin (Ohio) Call sold, 8-24:38
Bethlehem (Pa.) Globe-Times sold, 12-7:52
Better Business Bureau, Inc., anniversary luncheon, 9-28:16
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Biggers, George C., 12-14:11
Bihler, Theodore V., 9-14:93
Bilby, Kenneth W., 11-9:24
Bindrum, John, appointed Metro art director, 9-14:26
Black, Harry C., estate, 11-2:26
Black, James F., 8-17:32
Blackfoot (Idaho) Daily Bulletin, 11-16:48
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Blanchard, L. R., on writing an editorial, 7-6:12
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Bluefield (W. Va.) Sunset News-Observer, 11-2:35
Blumenfeld, Harold, raps editors for dishonest pictures, 9-14:11
Boardman, Tom, 10-12:66
Bolivia honors our newspapers, 8-17:15
Books:
"Big name, The"--Freeman, 8-10:68
"DA's man"--Horan, 12-21:47
"Henry and the paper route"--Cleary, 12-28:38
How newsmen get books written and published--Schuyler, 7-27:14
"No dogs in China"--Kinmond, 11-9:93
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"Peace river country"--Allen, 8-24:44
Texas almanac, 12-28:43
Tragedy of waste, The--Chase, 12-14:88
"Underworld U.S.A."--Dinneen, 11-16:77
What do reporters read about?, 10-19:58
Books in review--Ellard:
Art directing (Pousette-Dart), 7-20:36
Baruch: my own story (Baruch), 9-14:60
Best sports stories, 1957 (ed. by Marsh and Ehre), 7-20:36
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Deep south says never, The (Martin), 9-21:93
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German language press in America, The (Wittke), 9-7:46
Grammar for journalists (Callihan), 8-3:44
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History of American magazines, A (Mott), 8-24:48
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Majority of one (Harris), 10-26:75
Making ads pay (Caples), 11-23:36
Marketing and distribution (National Assn. of Manufacturers), 9-21:93
Our Philadelphia (Brookhouser), 12-7:50
Persuasion for profit (Samstag), 10-19:44
Police reporter (Prager), 9-28:76
Rendering techniques for commercial art and advertising (Kinghan), 8-17:58
Reporting the wars (Mathews), 12-28:52
Responsibility in mass communication (Schramm), 11-2:59
Shoriki, miracle man of Japan (Uhlan and Thomas), 10-5:62
Slanted news (Rowse), 7-6:30
Today's news today (Argus Pub. Co.), 10-19:44
What I said about the press (Churchill), 9-7:46
Workbook for head writing and news editing (Wimer and Brix), 8-10:68
Writer's market (Mathieu and Alvarez, eds.) 9-7:46
Boone, Buford, on integration, 11-9:12
Boston Globe:
Appointments, 12-14:26
Cornerstone dedicated, 10-12:86
Flagpole gift, 10-5:52
Price raised, 11-9:54
Radio log, 10-19:36
Strike fails to stop Yachts and Boats Dept., 9-7:34
Boston Herald Traveler:
Boat linage gain, 8-10:28
Juvenile delinquency series, 12-21:10
New plant, 10-19:13
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Public responds to story of muscular dystrophy victim, 10-19:38
Quarter-Century Club, 10-19:70
Thirty Hoe presses ordered, 8-10:58
Boston Police Reporters' Assn., 11-23:70
Boston Post:
Back wages paid, 8-10:16; 9-7:42
Buildings sold, 11-16:62
Demise reviewed, 7-27:11
Financial dealings told, 9-14:89
Fox agrees to talk about his assets, 8-17:56
"Post Mortimers," 8-10:16
Boston Record-American-Sunday Advertiser, 10-12:24; 11-9:54
Bostwick, Esther, retires, 9-14:100
Boswell, George, 12-21:12
Boswell, Margie, 7-20:41
Brady, William J., 8-17:32
Brand Names Foundation, Inc., 8-3:28
Brattleboro (Vt.) Daily Reformer, price raised, 7-6:11
Braun, Norman L., 9-21:84
Brazil:
Rio de Janeiro Diario de Noticias, 11-30:50
Rio de Janeiro O Mundo folds, 10-12:13
Brazoport (Tex.) Facts, 12-14:19
Brislin, Tom, 8-10:48
Brogan, John A., Jr., 10-12:74
Brokerage, newspaper:
Blackburn & Co., 9-7:44
Kander negotiates Muzak Corp. sale, 9-28:64
Brookhaven (Miss.) Leader Times sold, 8-10:44
Brooklyn Eagle must arbitrate on severance pay, 11-30:58
Brorby, Melvin, 10-5:16
Brower, Charles H., 10-5:22; 12-7:17; 12-21:13
Brown, Newell, 10-19:32
Brownholtz, L. H., retires, 12-7:20
Brownridge, Ronald E., 11-9:84
Brownsville (Pa.) Telegraph, 9-21:62
Brucker, Herbert, on Canon 35, 11-9:14
Bruno, Hal, 12-21:48
Bruns, Franklin R., Jr., 11-2:65
Brunskill, Philip J., 8-3:28
Buchwald, Art, 8-17:61
Buffalo (N.Y.) Courier-Express:
Modernizes financial pages and adds comics, 12-21:41
Press Information Forum, 11-9:90
Price raised, 12-7:62
Buffalo (N.Y.) Everybody's Daily, bankrupt, 8-17:55; 8-31:59; 9-21:16
Buffalo (N.Y.) News:
Picket story, 9-7:63
Price raised, 12-7:62
Bulgaria, slip of paper admits reporter--Hartman, 8-10:12
Buning, John A., 8-24:28
Bunker, C. Lloyd, 7-27:11
Burbach, George M., retires, 10-5:12
Bureau of Advertising, ANPA:
"Expenditures of National Advertisers in Newspapers: 1956," report, 8-3:30
How search led to Lipscomb, 9-21:12, 114
National advertising in newspapers--1956-1955, 7-27:20
"Newspaper Advertising Workshop," 9-14:20
"Newspapers At Your Service" booklet, 8-24:73
New time table features ad planbook, 10-5:28
"People Plus Newspapers Equal Action," 11-23:18
Pitch to Ford and General Motors, 12-7:76
Representatives-Bureau liaison progressing, 11-2:24
Retail Memo, 9-7:22
"Roster" tells organization's aims, 8-10:32

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Salutes grocers of U.S., 12-14:24
Teen expert gives editors guide, 7-20:66
"They Found a Better Way to Build a Brand," advertising case history, 12-14:20
"Wonderful Way to Run a Railroad," case history, 10-19:20
Yule business folder, 10-26:32
Yule sales increase seen in survey, 11-23:26
Burlington (Kan.) Daily Republican, 10-19:36
Burlington (Vt.) Free Press, 11-16:50
Burlington (Iowa) Hawk-Eye Gazette, 8-31:48; 12-14:80
Burns (Ore.) Times-Herald sold, 8-10:44
Business predictions for 1958, 12-28:18
Butler, Paul M., 12-21:50
Buzbee, Richard E., 8-17:50
Caen, Herb, 11-2:15
California Editors Conference, 7-13:64
California Newspaper Advertising Managers Assn., 10-19:20
California Press Assn.:
Offers solutions to top problems, 12-28:28
Starts Hall of Fame, 12-14:58
Callahan, North, 8-3:14
Callender, Harold, 11-30:25
Camden (N.J.) Courier-Post, grows under Stretch family, 7-27:36
Campbell, George W., 12-21:18
Canada:
See also Advertising, Canada; Linage, Canada
Antigonish (N.S.) Casket, 11-23:70
Barrie (Ont.) Examiner, 9-7:26
Barrie (Ont.) Metro, 9-14:38
British United Press, Ltd., opens new head office in Montreal, 7-20:35
Calgary Albertan, 10-26:66
Campbell River (B.C.) Courier, 8-24:36
Canadian Daily Newspaper Publishers Assn. reports circulation gains, 9-14:44
Canadian Press:
Changes standard for 11½ em tape, 8-24:34
Forty years of CP, 11-23:56
Charlottetown (P.E.I.) Patriot, 9-7:15; 9-28:44
Dollar premium low, 12-21:13
Dorval (Que.) Reporter, 11-23:38
Hamilton (Ont.) Spectator increases ad rate, 7-6:18
Kamloops (B.C.) Sentinel, 7-13:38
Kelowna (B.C.) Courier, 9-14:86; 10-12:44
Lewry chides press for absence from gallery, 11-23:69
London (Ont.) Free Press:
Across-the-border teamwork lands ad, 10-19:30
Campaign against secret council meetings, 12-14:85
Nine-column format, 7-6:14
Publisher itemizes management credo, 12-7:40
London (Ont.) judge rules council may hide report, 11-23:52

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Montreal Gazette, building enlarged, 11-9:75
Montreal Herald, 10-26:48
Montreal La Patrie folds, 11-9:93; 11-23:34
Montreal La Presse, 11-2:24
Montreal Star buys King biography rights, 10-12:80
Nanaimo (B.C.) Daily Free Press, 11-23:69
Newsprint Assn. annual review, 12-21:51
Ottawa Journal, 11-23:68
Penticton (B.C.) Herald, 9-14:86; 10-12:44
Quebec Chronicle Telegraph, 12-14:96
Quebec North Shore Paper Co. sues for big fire losses, 7-27:44
Regina (Sask.) Der Courier, 11-16:64
Regina (Sask.) Leader-Post, 10-19:34
St. Catherines (Ont.) Standard, 9-7:67; 11-23:26
St. John's (Nfld.) Evening Telegram price raised, 12-28:51
Saskatchewan Weekly Newspaper Assn. conference, 8-17:61
Sault Ste. Marie (Ont.) Star, 12-28:39
Southam Co., Ltd., 8-3:53; 11-16:30
Stamp will honor press, 11-16:30
Stratford (Ont.) Beacon-Herald, 8-10:32
Sudbury (Ont.) Daily Star, 9-28:42
Thomson Co.:
Buys Scotland paper, 8-31:42
Editorial staff changes, 11-16:36
Profit, 8-17:54
Toronto dailies boost price to dime, 12-21:41
Toronto Globe and Mail:
Booklet designed for immigrants, 8-31:51
Cuts Saturday issue to ten cents, 9-21:70
Dalgleish now publisher, 9-7:10
Staff magazine wins award, 11-30:39
Toronto Star:
Foreign affairs column by Pearson, 9-21:58
Guild to represent ad department, 11-23:69
Jamboree reporter, 8-3:34
Nets $658,000 to Foundation, 7-13:36
Price raised, 11-9:30; 12-7:83
Reporter aids traffic by herding cattle, 8-10:43
Sends hurricane relief, 7-13:34
Toronto Telegram:
Ends Sunday edition, 7-27:72
High School scholarship open to carriers, 7-27:54
"Hobo" spurns expense money, 9-7:56
Sale rumor nailed, 11-16:60
Series on global trip, 9-21:60
Sponsors hi-fi spectacular, 9-21:56
Zone editions run on Wednesday, 7-27:34
Vancouver (B.C.) Sun, 9-14:94; 12-21:24; 12-28:51
Victoria (B.C.) Times, 7-20:41
Weeklies ask sales tax on "ad sheets," 9-21:88

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Winnipeg (Man.) Free Press and Tribune:
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City Hall burr pulls mean oar, 9-28:58
Father-son team on job in train wreck, 8-24:48
Canadian Weekly Newspapers Assn. annual convention, 9-21:88
Canon 35:
American Bar Foundation Special Cttee., 11-2:6 (editorial)
American Bar may relax restrictions, 7-27:58
Bar's report criticized by Brucker, 11-9:14
Brucker sees Bar changing, 7-20:52
Japanese version, 8-31:61
Judge to Bar group: "Deal in realities," 11-9:91
Press, Bar views clash, 11-2:30
Sigma Delta Chi answers Bar, 12-28:13
Study group would keep camera ban, 11-2:9
Capers, Claude V., 9-7:39
Carbondale (Ill.) Daily Carbondale Southern Illinoisan, 8-3:10
Carlin, Charles C., Jr., suing Mardel, 8-31:28
Carlsbad (N.M.) Current-Argus, 8-3:68
Carriers:
Ad-tribute contest winners, 11-2:32
Balanced program aim of activities—Bennett, 8-10:46
Boy and his job theme of novel, 12-28:38
California newspaperboy tribute slated, 9-28:58
Espenhade, Tommy, 11-23:50
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Junior Independent Merchants of Burlington (Vt.) Free Press, 11-16:50
Make the best salesmen—Stone, 8-24:54
Minneapolis Star and Tribune carrier to make world flight, 10-19:54; 12-14:59
Philadelphia Bulletin grants to, 7-20:41
Reporter's account of route, 12-28:43
Rockford (Ill.) papers add scholarships, 7-6:30
Salute to boys on their "Day," 9-21:96
Seventy-seven boys get scholarships, 8-17:40
Survey shows boy profits vary, 8-3:50; 8-10:6 (editorial)
Toronto High School scholarship open, 7-27:54
United move on promotion plans urged, 10-26:54
Women best route drivers—Gray, 11-2:46
Year 'round promotion builds morale—Gregory, 7-27:38
Caruba, Armand (Duke), 7-27:36
Case, Storrs J., 10-26:75
Cassidy, Morley, receives Press Assn. award, 12-14:44

Cassill, H. W. (Dutch), joins brokerage, 9-14:35
Cate, Benjamin W. U., 12-21:36
Cauley, John R., 11-23:68
Chaney, Rex M., 9-7:24
Chapelle, Dickey, 8-31:60
Charleston (W. Va.) Gazette, "Dog Days" promotion, 8-17:44
Charlotte (N.C.) News, 8-3:51; 12-14:55
Charlotte (N.C.) Observer:
Fire protection system, 9-14:82
Joins Brands group, 11-23:32
Market story, 9-7:46
Tribute to the American newspaperboy, 12-28:43
Women's news department promotion, 8-17:44
Chattanooga (Tenn.) News-Free Press and Times, 7-13:62
Chelsea (Mass.) Record:
Equalizes ad rates, 9-21:32
Premium edition, 9-21:13
Cherr, Samuel, 12-28:24
Chester (Pa.) Times, 10-19:71
Cheyenne (Wyo.) Eagle and State Tribune:
Honors Union Pacific, 11-30:39
McCabe to head firm, 7-20:38
Chicago American:
Hearst Advertising Service, Inc., contract, 8-10:12
Price raised, 8-31:12
Tax refund list, 12-7:48
TV Roundup, 9-21:16
Thanksgiving issue, 11-16:71; 12-7:16
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Chicago Dairy Parade, 10-26:35
Color on colored paper used in section, 12-21:18
Color Conference record printed, 9-28:79; 11-9:22
Dividend, 12-21:20
"Guess the Weather" game, 8-10:14
Home buying forums, 9-7:20
"Honestly Advertised Car Code," 8-17:30
Price raised, 8-31:12
Receives award, 10-5:62
Record daily issue, 7-6:48
Reprinting O'Brien, 7-27:54
Role told in conspiracy trial, 10-26:68
"Room Beautiful" section, 9-7:18
Staff report alerts U.S. to Soviet gain, 11-23:48
Subscription contest, 11-2:42
Takes liquor ads, 7-6:46
Thanksgiving issue, 11-16:71; 12-7:16
Thiem story, 7-20:38
Chicago Sun-Times:
Harvest Moon Festival, 12-7:36
Inventory of equipment, 11-9:79
Ley to write on space travel, 11-23:68
Moving job easy, quick, 11-9:71
Price raised, 8-31:12
Thanksgiving issue, 11-16:71; 12-7:16
Unique color facilities, 10-26:74
Chicago Tribune:
Chicagoland Fair supplement, 7-6:52
Editor defends handling of riot story, 8-17:15
Fake bomb warning given, 8-24:75
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Full-color ad for classified, 9-28:20
Full-color job on B-W picture in ten hours, 12-14:67
Miracle of Books Fair, 11-2:26
Moving day is almost here, 10-19:70
Music Festival, 8-10:16; 8-31:40
Praised by Carl Sandburg, 8-10:13
Price raised, 8-31:12
"Reader Confidence" promotion, 8-10:38
Reward set for murder information, 9-7:15
Savings section, 7-13:22
Section for books, 11-23:30
Serializing "Charlie," 7-27:74
Sports desk on air, 9-21:88
Staff changes, 9-28:32
Thanksgiving issue, 11-16:71; 12-7:16
Travel story tieup, 9-7:59
Uses color page in hunt for girl, 12-21:56
Veterans get watches, 12-28:32
"Voice of Youth," 12-21:14
Weekly Food Guide, 8-10:20
Chile, Entretelones newsmen banished by court, 9-21:90
China:
See also State Department, U.S.
Official notice to youths to stay out of, 8-17:6 (editorial), 12
Cigarettes and cigars:
Gold Label Havana, 9-21:98
Gold Palma Candela cigars, 12-14:30
Inquiry aims to snuff publicity fire, 8-17:30
Lorillard Co., P., 8-31:24
Kent, 7-20:20
Santa Damina Havana Cigars, 8-24:30
Cincinnati Enquirer:
Copy boy writes, moves on, 9-21:115
Dividend, 12-21:48
Editorial Employees Professional Assn. accepts pay boost, 11-16:62
Equipment expansion program, 8-10:58
Forty-page ad section, 12-7:30
Recipe Contest Cook Book section, 11-16:56
"Young Ideas" page, 7-13:11
Cincinnati Times-Star, 7-27:20; 8-17:50
Circulation:
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Accounting system for paid-in-advance subs, 9-7:44
"Capsule Conference," 10-19:74
Chicago Daily News sub contest, 11-2:42
Chicago losses small after increase to seven cents, 10-19:54
Circulators advised to study price rise, 9-28:15
Dallas News changes contractor system, 12-7:62
E&P-ABC cross-section survey, 7-13:13
Five-hundred and fifty non-dailies are over 5,000, 8-17:15
Guild seeks job definitions, 7-13:73
Isaacs finds new data against gimmicks, 11-16:54
"Lucky bucks" good for improved paper, 7-20:57
Myth-chasing hits profits, study shows, 11-9:48
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"New look" in papers urged for over-45s, 9-14:13
Newspaper in school program set for Texas, 11-23:50
New style stand, 8-17:40
Patterson tells need for proper operation procedures, 8-17:40
Pennsylvania weeklies flirt with 10¢ price, 7-6:38
Points on car leasing—Carrithers, 11-9:42
Problems of CMs, 12-28:40
Subscriptions credited to contests, 11-23:60
Sunday papers give food shops high yield, 12-21:40
Telephone soliciting debated, 11-2:36
Travel promotions, 11-2:32
United States and Canada daily-Sunday study, 1957, 7-27:13
Weeklies' single copy sales are examined, 9-28:54
Circulation Managers Assn.:
California sessions, 10-26:54
Central States convention, 9-28:15
Information bulletin, 12-28:45
Inter-State fall meeting, 11-2:32
New England mid-summer session, 8-31:59
School workshop set for summer, 10-26:38
Texas annual meeting, 11-30:24
Clark, Joseph, leaves Daily Worker, 9-14:90
Classified:
Abbreviated advertising, 7-6:34
Classified Advertising Managers sell auto dealers copy ideas, schedules, 8-31:50
Easier money policy should boost, 11-23:34
Fifty-year CAM says he'd do it all again, 7-13:32
Gear phone equipment to future—Har Henry, 10-5:38
Let next rate boost cover promotion cost, 11-16:32
Madison (Wis.) Newspapers, Inc. ads are automatic, 10-12:15
Million ad Swedish paper has know-how, 11-9:46
New concept in field favored by Horn, 8-31:27
New FHA regulations may spur real estate, 8-17:46
Office Temporaries, Inc., 12-14:18
Policeman's ad touches off "chain reaction," 8-24:54
Quarter Century Club:
Fontaine, Walter K., 8-31:50
Klouda, J. P., 10-5:38
McDonald, Morton J. A., 11-16:32
Mochel, Arthur, 11-2:50
Skillman, Thomas E., 9-7:59
Slep, James, 12-7:34
Watts, Edwin J., 12-28:46
Wright, Worth, 9-21:102
Recruiting ad losses prove major setback, 10-26:59
Suggest cost cuts precede rate boosts—Horn, 9-7:59
Technical help may revive, report shows, 12-7:34

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Telephone sales aids, 12-28:46
Vacationing CAM builds ideas in sand, 7-20:52
Want ad:
Guaranteed result ads, 9-21:102
Help wanted code, 8-10:37
Home Furnishings Daily reaches families on the move, 8-3:34
Merchandising helps, 10-19:32
"Navaho" curtailment spurs help wanted dip, 8-10:36
Research committee mines lode, 12-14:86
San Francisco Chronicle "Yellow Section," 7-27:34
Used car medium, 8-24:34
Will cartoons build readership?, 9-28:36
Classified Advertising Assn., Western Convention, 9-28:36
Clawson, William T., 11-9:78
Cleveland Plain Dealer and News:
"Blue Law" test, 9-7:22
Color photography team in training, 12-14:68
Credit Union, 9-21:115
Fire ruins supply of roto newsprint, 8-17:40
Torchlight Roster and Buyers Guide, 9-21:119
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"Your Guide to Christmas Giving," 10-5:28
New York Herald Tribune:
"B.C."--Hart, 12-28:42
Comics favored in European edition, 10-19:66
"Dog Who Spoke to Santa, The"--Forbes, 10-12:78
"Is Your Child Fit?"--Prudden, 9-28:86
"Learn to Relax"--Rathbone, 11-23:66
Staff changes, 8-3:54
World Poll--Wilson, 8-31:60
"You and Your Job"--Lowen, 7-20:58
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Register and Tribune:
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"Football's Greatest Coaches"--Pope, 10-12:78
"Ike and His Money"--Knebel, 8-3:15, 46
"Junior Grade"--Mace, 8-24:66
"Most Remarkable Roosevelt, The"--Rowan, 9-28:86
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Chapelle, Dickey, 8-31:60
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"Moomin"--Jansson, 7-20:58
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"Emmy Lou"--Links, 10-5:54
Green named representative on Pacific Coast, 12-14:85
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Syracuse (N.Y.) Post-Standard:
Prices raised, 11-30:63
Teletype network links 20 bureaus, 11-2:70
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Taylor, Harvey, around the world in eight days, 8-3:36
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Agents rap "clipping," 12-21:30
Airport reporters defend a principle--Del Vecchio, 9-14:64
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Canadian Television Broadcasting Co., 10-19:30
Charleston surveys viewers, 8-10:28
Columbia Broadcasting System "Seven Lively Arts," 10-12:78
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Newspaper critics assay fare, 9-7:14
Newspaper groups realize millions from stations, 12-28:10
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Receiver Division launches "Color Festival," 9-21:46
Revenue up, 8-31:15
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Senate group critical of ad deals, 7-13:48
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Uniontown (Pa.) Herald-Standard, price raised, 9-21:62
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 Groups seek lower press rates, 10-12:42
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 Brainy beauty bemuses "Bears," 10-12:50
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 Two bureau chiefs appointed, 11-2:65
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Utica (N.Y.) Daily Press and Observer-Dispatch, format, 9-21:88
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Venezuela:
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Vermont public information plan, 12-14:16
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Virginia Press Assn., Diamond Anniversary Convention, 7-27:66
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Wade, Edward R., 9-7:39
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Wagnitz, Don, 12-21:30
Wales, Max, 7-20:24
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Wall Street Journal:
 Annual composite of business ads issued, 9-14:72
 Cleared by State Dept. for China, 9-7:12
 Plant in San Francisco, 9-14:48
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Walnut Creek (Calif.) Walnut Kernel, 8-31:50
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Washington Daily News:
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 Grothe is retail manager, 10-19:69
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Washington Post and Times Herald:
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 Championship Football Game, 12-21:45
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Waterbury (Conn.) Republican:
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Watts, Edwin J., 12-28:46
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Waverly (Iowa) Newspapers, nine-column format advantages, 8-10:57
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 Accredited Home Newspapers of America, Inc., convention, 8-17:57
 Arab (Ala.) Journal, 10-5:38
 Arlington (Ore.) Bulletin discontinued, 12-14:16
 Bakersfield (Calif.) Press-Chronicle, 9-28:38
 Blackstone Valley (R.I.) Press, 11-30:24
 Blue Ridge (Va.) Herald merges with Loudoun Times-Mirror, 8-24:48
 Boston Back Bay Ledger-Beacon Hill Times, 9-7:62
 Buffalo Weekly Illustrated, 10-12:80
 Burlington (Wis.) Standard-Press, 9-7:60
 Caldwell (Ida.) Times planned, 8-24:34
 Chesterfield County (Va.) News, 8-24:38
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 Colonial Heights (Va.) Journal sold, 8-24:38
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 Combined operation successful--Westland, 8-24:62
 Coral Gables (Fla.) Times sold, 10-12:13
 Deming (N.M.) Sun begins publication, 12-7:62
 Denver Cervi's Rocky Mountain Journal, 12-14:70
 El Cajon (Calif.) Valley News, 8-31:51
 Erwin (Tenn.) Record, 7-13:36
 Fairbury (Neb.) Daily News sold, 12-14:58
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Fruita (Colo.) Times sold, 11-16:62
Garber (Okla.) Weekly Free Press, 11-23:70
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Halstad (Minn.) Valley Journal sold, 8-24:38
Harper (Kans.) Advocate sold, 11-16:62
Holtville (Calif.) Tribune, 12-7:40; 12-14:58
Houlton (Me.) Pioneer Times, 10-5:12
Iredell (N.C.) News, 10-26:38
Jessamine (Ky.) Journal and Jessamine News-Week, 9-28:16
Joint free, paid papers gain in California, 8-31:32
Joliet (Ill.) Spectator, 10-5:54; 11-9:40
Keene (N.H.) New Hampshire Sentinel suspends, 8-31:32
Lake City (Colo.) Silver World, 11-23:52
Lake Wales (Fla.) The Sun of Florida, 11-16:77
Lexington Park (Md.) Enterprise, 9-21:15
Loudoun (Va.) Times-Mirror merges with Blue Ridge Herald, 8-24:48
Lumberton (N.C.) Post, 10-26:16
Madrid (Ia.) Register-News sold, 11-16:62
Manchester (Conn.) Eastern News, 9-7:54
Marion (Ind.) News-Herald, 12-14:34
Milford (Neb.) Times started, 11-30:37
Montgomery (N.C.) Herald, 8-24:38
Mosinee (Wis.) Times, 9-28:64
Moville (Iowa) Record consolidates with Pierson Progress, 11-9:24
Myrtle Creek, Ore., tested for paper, 11-23:58
Newfoundland Weekly folds, 12-7:40
New Jersey group buys print shop, 8-10:44
Newport (Ore.) News, 11-23:30
Norfolk (Nebr.) Guide Press sold, 9-28:50
Oak Harbor (Ohio) Exponent sold, 11-23:37
Oak Park (Ill.) Oak Leaves, 7-13:73
Pilot Point (Tex.) Post Signal sold, 8-24:38
Pineville (Ky.) Sun sold, 10-26:74
Pittsburgh Courier, 11-16:48
Pittsburgh Progress, salute to Industry, 9-28:83
Quality Group of New Jersey, 8-10:24
Ravenswood (Ky.) News and Mason County News, 8-24:58
Ribicoff sees "Golden Age," 10-19:46
Richwood (W. Va.) West Virginia Hillbilly closes, 11-2:42
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Santa Cruz (Calif.) County Independent, 7-13:34
Somersworth (N.H.) Free Press, 10-26:75

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Stratford (Conn.) News sold, 12-14:34
Terrill (Iowa) Record sold, 11-30:41
Towson (Md.) Union News Newspaper Week stunt backfires, 10-12:16
Tuscaloosa (Ala.) Graphic, 9-21:60
Westchester (N.Y.) News closed, 12-14:87
Williston (N.D.) Plains Reporter, 8-3:62
Weekly Newspaper Representatives, Inc., 12-14:32
Wehrwein, Austin C., 11-2:65
Weisskittel, Sidney R., retires, 8-10:64
Weissman, Harold, 12-7:42
Wellmerling, Fred, 8-3:28
Wells, Horace V., Jr.:
Courage acclaimed by Tennessee Press Assn., 7-13:38
Receives Lovejoy Award, 7-20:15
Wellstown (Ohio) Daily Sentinel, 11-23:28
West, Paul B., decries jitters in ad agencies, 11-23:13
Western Canadian University Press meeting, 11-2:66
Western Union, names Sweeney, Rosman, 7-6:22
West Lebanon (N.H.) Valley News, increases price, 7-13:48
Westport (Conn.) Westporter-Herald and Town Crier, 10-19:54
West Virginia Associated Press Assn., election, 11-16:72
Wetter, Edward, 7-20:42
Whipple, Fred L., 11-30:9
White, Thomas J., 9-28:92
Whitehead, Don, 11-2:72
Whiting, Fred M., assistant dean of Medill, 9-28:64
Whitney, John Hay, invests in New York Herald Tribune, 10-5:12
Wichita (Kans.) Eagle editorial assignments, 12-7:83
Wick, John, 7-27:44
Williams, Dorothy E., 12-28:32
Williams, J. Robert, 12-28:33
Williams, James R., 12-28:16
Williams, Otis C., 12-28:31
Williams, Ted, 7-27:52
Williamsport (Pa.) Grit, 11-30:56
Wilson, Donald R., 8-10:32
Winchell, Walter, 10-12:87
Wine:
Cresta Blanca Wine Co., 8-3:22
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Mogen David Corp., 9-28:77
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Wine Advisory Board, 8-3:24
Wingo, Walter, 11-2:11
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Winston-Salem (N.C.) Journal, 9-14:84
Winston-Salem (N.C.) Twin City Sentinel, staff symposium, 11-2:30
Wirths, Roland M., 10-19:70
Wisconsin Associated Press Assn., fall meeting, 12-14:85
Wisconsin Daily Newspaper League, meeting, 12-21:12
Wise, John Dana, retires, 12-21:12
Wood Newspaper Machinery Corp.:
Dividend, 11-23:37
Reports half-million profit, 9-28:72
Shea's stock option approved, 11-16:78

Woonsocket (R.I.) Call:
Nine-column page, 9-21:60
Price raised, 10-12:69
Worcester (Mass.) Telegram and Gazette, 11-23:24; 12-7:38
Worthy, William, passport renewal denied, 9-21:15; 10-19:38
Wright, Richard C., 8-3:60
Wright, Worth, 9-21:102
Yagley, Albin F., 8-24:30
Yakima (Wash.) Morning Herald and Daily Republic:
Baseball schools, 8-31:37
Music festival, 11-30:64
Youngstown (Ohio) Vindicator, 9-14:53
Youth:
Bureau teen expert gives editors guide, 7-20:66
Columbus Ohio State Journal publishing names of law violators, 9-14:40
Ford Teen-Age Press Conference, 10-26:54; 12-7:76
Free ads get 600 Minneapolis "teens" summer jobs, 7-27:17
How to build reader traffic--Thompson, 7-13:11
Hundreds get job shop aid in Oregon Journal, 9-7:59
Junior clubs prominent in Portland (Ore.) life, 9-14:46
Name rule broken in fatality, 11-30:37
Nebraska prosecutor asks naming of delinquents, 11-2:30
Nevada forum spotlights activities, 12-7:48
Readership appeal wide open—Mooney, 7-13:12
Respond to recipe contest, 12-28:16
School page interest soars with Sputniks, 12-28:33
Teen expert gives editors guide, 7-20:66
"Voice of Youth" column has school help, 12-21:14
Yakima baseball schools for children, 8-31:37
Youth Court Act, editors call for repeal, 8-31:59
Youth Reading Attitudes Study Cttee. press-education workshops, 12-28:36
Yudain, Ted, honored, 12-21:36
Yugoslavia, resurgence of the comics, 10-12:74
Zanesville (Ohio) Times-Recorder and Signal, 11-9:74
Zelko, Amelia (Molly), absence still a mystery, 10-5:54; 11-9:40